

## AUTHOR BIOGRAPHY

Amy Shojai, CABC is a certified animal behavior consultant (cats/dogs), and a nationally known authority on pet care and behavior. She writes about training, behavior, health care (both allopathic and holistic), and the health benefits of keeping cats and dogs. She is the author of 30+ prescriptive nonfiction pet books, a pet-centric thriller fiction series, and more than 4000 articles, columns and blogs.

She created the expert puppy and cat behavior content at About.com (now TheSprucePets.com), and she has written for dozens of online venues including MarthaStewart.com, Chewy.com, VetStreet.com, Catster.com, Dogster.com, Huffington Post, and FearFreeHappyHomes.com. She writes a weekly P'ETiQuette newspaper column and publishes a free Pets Peeves newsletter to thousands of subscribers.

Amy hosted nearly 100 episodes of the [Pet Peeves](#) radio podcast. She continues to appear twice monthly as an expert for KXII-TV "Pet Talk" and as an expert on Animal Planet DOGS 101 and CATS 101. Amy has been honored with dozens of awards for her work.

As a consultant to the pet products industry, Amy has worked with clients such as Merck Animal Health, Hill's Pet Food, Rover.com, Sergeant's Pet Care, HomeAgain.com, Tidy Cats, Purina, Chewy.com, PetCareRx.com and Pets Best. She toured as the national spokesperson for the Purina Kitten Chow "Lifetime of Love" program, and the Cat Chow "Way of Life" Tour, and wrote the award-winning "Cats Emotional Health" column as a Cat Chow "Mentor" for more than a decade.

Amy is the founder and past president of the international [Cat Writers' Association](#), a certified member of the [International Association of Animal Behavior Consultants](#), certified by the [Fear Free initiative](#), a professional member of [Dog Writer's Association of America, Inc.](#), and a member of the [AAFP's "Cat Friendly Practice" Advisory Council](#). She's also past president and Honorary Lifetime Member of [Oklahoma Writers Federation, Inc.](#), and a professional member of [Alliance of Independent Authors](#), [Sisters In Crime](#), and [International Thriller Writers](#).

Amy frequently lectures at conferences about writing as well as a variety of pet-related issues. She also offers her [WRITE SCHTUFF COACHING SERIES](#) for new-to-experienced writers and authors. She has been featured on ABC, NBC, CBS, CNN, and in USA Weekend, The Wall Street Journal, The New York Times, Washington Post, Reader's Digest, Woman's Day, Family Circle, Woman's World, and many other leading newspapers and magazines. She regularly appears on national radio and television in connection with her pet writing. Perhaps most memorably, she represented the "cat side" and won a nationally televised tongue-in-cheek debate (NBC Today Show, Fox, CNN and others) arguing whether cats or dogs are the more appropriate White House pets.