

Free/Cheap Options

[Story Origin](#) (free give-away platform)

[Choosy Bookworm](#)

[ManyBooks.net](#)

[Reading Deals](#) (free option!)

[EbookLister](#)

[RobinReads](#) (selective)

[BookRunes](#) (international sales!)

[OHFB](#) for free books

[BookSends](#)



Moderate Cost

[Kindle Nation Daily](#)

[The Fussy Librarian](#)

[Ereader News Today](#) (selective)

[Readsy Discovery](#) (new books only)

[BargainBooksy.com](#) or
[FreeBooksy.com](#)

Costly but Effective Ads!

[BookBub Feature Deals](#) (or Ads)

[AMS \(amazon\) Ads](#) (via KDP dashboard)

[Facebook Ads](#) (via FB interface)

[Books Butterfly](#)

LIST BUILDING & MORE

[BookSweeps](#) (multi-author promos)

[AuthorsXP](#) (multi-author promos)

[Book Funnel](#) (book marketing platform, subscription based)

[InstaFreebie](#) (book marketing platform, subscription based)

[Your First 10K Readers](#) (course to build list)

[MailChimp](#) (newsletter platform, free & paid levels)

[Aweber](#) (newsletter platform, free & paid levels)

[KingSumo](#) (free & paid levels)

[Sumo](#) (free & paid levels)

[LeadPages](#) (FREE trial, paid levels, create websites, landing pages, pop-ups, etc.)

[WebinarJam](#) (software for webinars, 60-day trial for \$1)