AMY SHOJAI BIOGRAPHY

Amy Shojai, CABC is a certified animal behavior consultant, and nationally known authority on pet care and behavior. She began her career as a veterinary technician and is the award-winning author of more than 35 prescriptive nonfiction <u>cat books</u>, <u>dog books</u>, and a <u>pet-centric THRILLERS WITH BITE</u> fiction series.

Amy has also published more than 4000 articles and columns, and today she "channels her inner cat/dog" in her work. Amy created the expert content at puppies. About.com and wrote the cat behavior content at cats. About.com (now TheSpruce.com). She is the affiliate Pet Editor for Readers Digest.com group, and has written for Martha Stewart Living.com, Chewy.com, Daily Paws.com, Fear Free Pets.com, Hills Pets.com, Adams Pet Care.com and has contributed to Huffington Post, Catster.com, Dogster.com, Daily Paws, and many more. She writes a weekly award-winning P'ETi Quette newspaper column and hosted the half hour radio Pet Peeves radio podcast. Amy appeared in a twice monthly Pet Talk feature at KXII-TV for nearly twenty years, also offers a fun Ask Amy video on YouTube, and appears as a pet expert on Animal Planet's DOGS 101 and CATS 101.

She is a <u>pet-savvy award-winning blogger</u> and consultant to the pet products industry. Amy has worked with a variety of clients including Merck Animal Health, Rover.com, Sergeant's Pet Care, HomeAgain.com, Tidy Cats, Purina, PetCareRx, and Pets Best. Amy toured as the national spokesperson for Purina Kitten Chow "Lifetime of Love" and the Cat Chow "Way of Life" Tour and wrote the award-winning "Cats Emotional Health" column as a Cat Chow Mentor for more than a decade.

Amy has written widely in the pet field on training, behavior, health care (both allopathic and holistic), and the health benefits of keeping cats and dogs. She includes pet-themed plots, behavior and care info-tainment in her thrillers, as well as in her critically acclaimed musical theater production, <u>Strays</u>.

In 1992, she co-founded the international <u>Cat Writers' Association</u>. Amy is a certified member of the <u>International Association of Animal Behavior Consultants</u>, a <u>Fear Free Certified Trainer</u>, and longtime member of <u>Dog Writers Association of America</u>. She's also a past president and honorary lifetime member of <u>Oklahoma Writers Federation</u>, and a professional member of the <u>Alliance of Independent Authors</u>, <u>Sisters in Crime</u>, and the <u>International Thriller Writers</u>. She has won <u>dozens of awards</u> for her books and other writing, including the Friskies Writer of the Year Award twice, two-time winner of Texas VMA Mark Francis Award for Journalistic Excellence, and the Winn Feline Foundation Media Appreciation Award.

Amy frequently lectures at conferences and gives Webinars about writing as well as a variety of pet-related issues. She has been featured on ABC, NBC, CBS, CNN, and in USA Weekend, The New York Times, Washington Post, The Wall Street Journal, Reader's Digest, Woman's Day, Family Circle, Woman's World, and many other leading periodicals. She regularly appears on national radio and television in connection with her writing. Perhaps most memorably, she represented the "cat side" and won a nationally televised tongue-in-cheek debate (NBC Today Show, Fox, CNN and others) arguing whether cats or dogs are the more appropriate White House pets.